

Apa itu UGC (User Generated Content)?

4 merit baca

UGC (User Generated Content) adalah konten yang dibuat oleh pengguna biasa (bukan brand atau agency profesional) tentang suatu produk atau layanan. Konten ini terasa lebih autentik dan relatable karena dibuat dari sudut pandang konsumen.

 Contoh UGC

Video unboxing produk skincare, review jujur makanan di TikTok, tutorial menggunakan aplikasi, testimoni pengguna, dan konten "A Day in My Life" featuring produk tertentu.

Mengapa Brand Butuh UGC?

- **Lebih Terpercaya** - Konsumen 2.4x lebih percaya UGC dibanding iklan brand
- **Lebih Autentik** - Terasa seperti rekomendasi dari teman, bukan iklan
- **Lebih Hemat** - Biaya lebih rendah dibanding produksi iklan profesional
- **Performa Lebih Baik** - UGC sering mendapat engagement lebih tinggi di sosmed

Jenis-jenis Konten UGC

1. Review & Testimoni

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

Storage Preferences

Third Parties

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

4. Before & After

Menunjukkan transformasi atau hasil setelah menggunakan produk. Populer untuk produk skincare, fitness, dan home improvement.

5. Day in the Life

Mengintegrasikan produk secara natural dalam aktivitas sehari-hari. Terasa organic dan tidak seperti iklan.

Bagaimana Menjadi UGC Creator?

- 1. **Daftar di Wefluence**
Buat akun sebagai Kreator di [wefluence.app](#)
- 2. **Lengkapi Portfolio**
Upload contoh konten Anda sebelumnya (jika ada) dan link sosmed
- 3. **Pilih Kampanye UGC**
Cari kampanye dengan tipe "Produk Digital", "Produk Fisik", atau "F&B"
- 4. **Ikuti Brief dengan Baik**
Baca instruksi dari brand dan buat konten sesuai ketentuan

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)
[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Cara Daftar sebagai Clipper & Kreator

5 menit baca
Terakhir diperbarui: 6 Desember 2024

Bergabung sebagai **Kreator UGC** atau **Clipper** di Wefluence sangat mudah! Ikuti panduan lengkap ini untuk memulai perjalanan Anda menghasilkan uang dari konten.

! Penting untuk diketahui

Setelah memilih role sebagai "Kreator", Anda bisa mengerjakan kampanye **UGC** maupun **Clipping** sesuai dengan ketersediaan kampanye di platform.

Persyaratan Pendaftaran

Sebelum mendaftar, pastikan Anda memiliki:

- Email aktif yang belum pernah terdaftar di Wefluence
- Akun media sosial aktif (TikTok, Instagram, YouTube, atau platform lainnya)
- Smartphone atau komputer untuk mengakses platform
- Rekening bank atas nama sendiri untuk pencairan (bisa ditambahkan nanti)

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

- Password (minimal 6 karakter)
- Konfirmasi password

4. **Verifikasi Email**

Buka email Anda dan klik link verifikasi yang dikirimkan. Pastikan cek folder Spam jika tidak menemukan email di Inbox.

5. **Pilih Role "Kreator"**

Setelah verifikasi berhasil, Anda akan diminta memilih jenis akun. Pilih "**Kreator**" untuk bisa mengerjakan kampanye UGC dan Clipping.

6. **Lengkapi Profil**

Isi informasi profil Anda dengan lengkap:

- Foto profil profesional
- Bio singkat tentang diri Anda
- Link akun media sosial (TikTok, Instagram, YouTube, dll)
- Kategori konten yang Anda kuasai

☐ **Perhatian**

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Tips Sukses untuk Kreator Baru

- **Lengkapi profil 100%** - Publisher lebih suka kreator dengan profil lengkap
- **Mulai dari kampanye dengan auto-approval** - Lebih mudah untuk bergabung
- **Baca brief dengan teliti** - Pastikan konten sesuai ketentuan
- **Konsisten membuat konten berkualitas** - Reputasi baik =lebih banyak peluang

☐ **Siap Mulai?**

Klik tombol di bawah untuk langsung mendaftar dan mulai menghasilkan dari konten Anda!

Daftar Sekarang →

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Apa itu Clipper?

4 menit baca

Clipper adalah seseorang yang mengubah video panjang (podcast, streaming, interview, dll) menjadi clip-clip pendek yang menarik untuk platform seperti TikTok, Instagram Reels, dan YouTube Shorts.

Contoh Kerja Clipper

Podcaster mengupload episode 2 jam. Clipper memotong momen-momen menarik menjadi 10 video 30 detik yang siap viral di TikTok. Setiap views dari clip tersebut menghasilkan uang!

Siapa yang Butuh Clipper?

- **Podcaster** - Membutuhkan clips untuk promosi episode baru
- **YouTuber** - Ingin memperluas jangkauan ke platform short-form
- **Streamer** - Perlu highlight clips dari live streaming
- **Influencer** - Butuh konten tambahan dari content lama
- **Brand** - Ingin repurpose video panjang jadi konten snackable

Skill yang Dibutuhkan

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

3.

Buat Clips Menarik

Edit video menjadi format vertical (9:16) dengan durasi 15-60 detik. Tambahkan subtitle, effect, dan hook yang kuat.
4.

Upload ke Akun Anda

Post clip di akun sosmed Anda (TikTok, Instagram, YouTube Shorts).
5.

Submit Link ke Wefluence

Copy link konten yang sudah diupload dan submit di platform.
6.

Dapatkan Bayaran dari Views

Semakin banyak views, semakin besar penghasilan Anda!

Perbedaan dengan UGC Creator

Aspek	UGC Creator	Clipper
Konten	Buat dari nol	Edit video yang ada
Skill utama	Kreativitas, acting	Editing, storytelling
Perlu tampil?	Ya, biasanya	Tidak

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Perbedaan Kampanye UGC dan Clipping

Di Wefluence, ada dua jenis utama kampanye yang bisa Anda kerjakan: **Kampanye UGC** dan **Kampanye Clipping**. Berikut cara membedakan dan memilihnya.

Cara Mengenali Jenis Kampanye

Lihat Badge/Label Kampanye

Setiap kampanye memiliki label yang menunjukkan jenisnya:

-  **Produk Digital** - Kampanye UGC untuk aplikasi, website, game
-  **Produk Fisik** - Kampanye UGC untuk barang fisik
-  **Restoran / F&B** - Kampanye UGC untuk makanan & minuman
-  **Kampanye Clipping** - Untuk clipper/editor video

Perbandingan Lengkap

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

		tampil
--	--	--------

Kampanye Mana yang Harus Dipilih?

Pilih Kampanye UGC jika:

- Anda nyaman tampil on-camera
- Suka mereview dan membahas produk
- Ingin membangun personal brand
- Tertarik dengan industri tertentu (beauty, F&B, tech)

Pilih Kampanye Clipping jika:

- Tidak ingin tampil on-camera
- Jago editing video dan mengenali momen menarik
- Suka podcast, streaming, atau konten long-form
- Ingin kerja yang fleksibel tanpa perlu shooting

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Cara Mendaftar ke Kampanye

4 menit baca
Sudah punya akun Kreator di Wefluence? Saatnya bergabung ke kampanye dan mulai menghasilkan! Berikut panduan lengkapnya.

Langkah-langkah Mendaftar ke Kampanye

1. **Buka Tab "Temukan Kampanye"**
Login ke akun Anda dan klik tab "Temukan Kampanye" atau "Beranda" untuk melihat daftar kampanye yang tersedia.
2. **Pilih Kampanye yang Sesuai**
Scroll dan cari kampanye yang cocok dengan niche Anda. Perhatikan:
 - Jenis kampanye (UGC atau Clipping)
 - Rate per 1000 views

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

4. **Klik "Gabung" atau "Daftar"**
Jika cocok, klik tombol "Gabung" atau "Daftar ke Kampanye".

5. **Tunggu Persetujuan**
Tergantung tipe approval kampanye:

- **Auto approval:** Langsung diterima, bisa mulai buat konten
- **Manual approval:** Tunggu publisher mereview dan menyetujui

 Tips Memilih Kampanye

- Pilih kampanye dengan rate yang menarik (Rp 5.000+/1K views)
- Pastikan deadline masih cukup lama
- Cek apakah budget masih tersedia
- Pilih niche yang Anda kuasai

Status Pendaftaran

Status	Artinya
MENUNGGU	Menunggu approval dari publisher

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

- Perhatikan deadline, jangan sampai terlewat
- Baca larangan agar konten tidak ditolak
- Satu akun hanya bisa mendaftar sekali per kampanye

Tidak Bisa Mendaftar?

Kemungkinan penyebab:

- **Budget habis:** Kampanye sudah kehabisan dana
- **Deadline terlewat:** Kampanye sudah berakhir
- **Sudah terdaftar:** Anda sudah mendaftar sebelumnya
- **Kampanye di-pause:** Publisher menonaktifkan sementara

Artikel Terkait

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Cara Submit Konten

4 menit baca

Setelah diterima di kampanye dan membuat konten, langkah selanjutnya adalah submit konten untuk direview. Berikut panduan lengkapnya.

Sebelum Submit Konten

☐ Checklist Sebelum Submit

- Konten sudah diupload ke sosmed (TikTok, Instagram, YouTube, dll)
- Konten sesuai dengan brief dari publisher
- Konten dalam status **publik** (bukan private/friends only)
- Link konten bisa diakses oleh siapa saja

Langkah Submit Konten

1. Buka Kampanye yang Anda Ikuti

Di dashboard, pergi ke "Kampanye Saya" atau klik kampanye dari daftar yang sudah

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Status Konten

Status	Keterangan
PENDING REVIEW	Menunggu review dari publisher
APPROVED	Konten disetujui, views akan mulai dihitung
REJECTED	Konten ditolak (lihat alasan dari publisher)

Tips Agar Konten Disetujui

- **Baca brief dengan teliti** - Pastikan konten sesuai kriteria
- **Mention brand jika diminta** - Beberapa kampanye meminta mention atau tag
- **Gunakan hashtag yang disediakan** - Jika ada hashtag wajib
- **Jangan private konten** - Konten harus publik sampai kampanye selesai
- **Kualitas video baik** - Pencahayaan, audio, dan editing yang rapi

💡 Submit Multiple Konten

Beberapa kampanye mengizinkan Anda submit lebih dari satu konten. Semakin banyak konten berkualitas yang Anda submit, semakin besar potensi penghasilan!

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Sistem Perhitungan Views

5 menit baca

Memahami bagaimana views dihitung dan dikonversi menjadi penghasilan adalah kunci sukses sebagai kreator di Wefluence. Berikut panduan lengkapnya.

Formula Perhitungan Dasar

Rumus Dasar

$$\text{Penghasilan} = (\text{Total Views} \div 1.000) \times \text{Rate per 1.000 Views}$$

Contoh Perhitungan

Contoh 1: Views 5.000

Total Views: 5.000
Rate per 1.000 Views: Rp 5.000

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Contoh 3: Views 1.000.000 (Viral! 🔥)

```
Total Views: 1.000.000
Rate per 1.000 Views: Rp 5.000

Perhitungan: (1.000.000 ÷ 1.000) × Rp 5.000
= 1.000 × Rp 5.000
= Rp 5.000.000
```

Multiple Konten dalam Satu Kampanye ☐

Jika kamu submit lebih dari satu konten di kampanye yang sama, **semua views akan dijumlahkan!**

☐ Contoh Penggabungan Views

Misalnya di **Kampanye A** kamu submit 2 konten:

- Konten 1 dapat **500 views**
- Konten 2 dapat **500 views**

Nah, totalnya dihitung jadi **1.000 views** karena kedua konten itu masuk di kampanye yang sama! 🎯

```
Contoh Perhitungan Multi-Konten:

Konten 1 (TikTok): 3.500 views
Konten 2 (Instagram): 2.500 views
Konten 3 (YouTube): 4.000 views
-----
Total Views: 10.000
```

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Rate per 1.000 Views

Rate ditentukan oleh publisher saat membuat kampanye. Range yang umum:

Rate per 1K Views	Kategori
Rp 1.000 - Rp 3.000	Rate Rendah
Rp 4.000 - Rp 8.000	Rate Standar 
Rp 9.000 - Rp 17.000	Rate Premium 

Minimum Views

Views dihitung dalam kelipatan 1.000. Jika Anda memiliki 1.500 views, yang dihitung adalah **1.000 views**. Kumpulkan lebih banyak views untuk memaksimalkan penghasilan!

Pembayaran Tambahan (Update Views)

Views Anda akan terus bertambah seiring waktu. Sistem kami secara otomatis menghitung selisih dan memberikan pembayaran tambahan.

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Kapan Views Diupdate?

Jadwal Update Views

Tim moderasi mengupdate views **setiap hari antara pukul 10:00 - 23:00 WIB**. Views diinput secara manual untuk memastikan akurasi.

FAQ Perhitungan Views

Apakah semua platform dihitung?

Ya! Views dari TikTok, Instagram Reels, YouTube Shorts, Facebook Reels, dan platform lainnya semuanya dihitung selama link yang disubmit valid.

Bagaimana jika views turun?

Pembayaran yang sudah diterima tidak ditarik kembali. Anda hanya akan mendapat pembayaran tambahan jika views naik melampaui pembayaran sebelumnya.

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Kenapa Views Masih 0 Setelah Disetujui?

3 menit baca

Konten Anda sudah disetujui oleh brand, tapi views di Wefluence masih menunjukkan 0? **Jangan khawatir!** Ini adalah hal yang normal. Mari kami jelaskan bagaimana sistem views bekerja

☐ Penting untuk Diketahui

Tim moderasi Wefluence melakukan **input views secara manual** dan akan mengupdate views konten Anda **setiap hari antara pukul 10:00- 23:00 WIB**.

Mengapa Views Tidak Otomatis?

Ada beberapa alasan mengapa kami menggunakan sistem input manual untuk views:

- **Akurasi Data** - Tim kami memverifikasi views langsung dari platform sosial media untuk memastikan data yang valid
- **Mencegah Manipulasi** - Sistem manual membantu mendeteksi dan mencegah views yang tidak organik
- **Fair untuk Semua** - Memastikan setiap kreator diperlakukan dengan standar yang sama
- **Multi-Platform** - Views bisa berasal dari berbagai platform (TikTok, Instagram, YouTube, dll) yang tidak memiliki API publik

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Jadwal Update Views

Jadwal Update

Views akan diupdate **setiap hari** pada rentang waktu:

10:00 - 23:00 WIB

Proses dilakukan secara bertahap untuk semua konten yang sudah disetujui.

Yang Perlu Anda Lakukan

- Pastikan Link Konten Benar**
Cek ulang link yang Anda submit. Jika link salah atau tidak bisa diakses, views tidak dapat dihitung.
- Konten Harus Tetap Publik**
Jangan private atau hapus konten Anda. Konten harus bisa diakses publik agar views dapat diverifikasi.
- Tunggu Update Harian**
Views akan diupdate pada jadwal yang sudah ditentukan. Sabar menunggu ya!
- Cek Dashboard Saya Berada**

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Views Sudah Lama Tidak Update?

Jika views tidak update lebih dari 2-3 hari setelah konten disetujui, coba langkah ini:

- **Cek status konten** - Pastikan masih dalam status "Approved" atau "Content Approved"
- **Verifikasi link** - Buka link sendiri untuk memastikan masih aktif dan publik
- **Hubungi support** - [Email kami di support@wefluence.id](mailto:support@wefluence.id) dengan menyertakan ID kampanye dan link konten

💡 Tips

Fokus pada membuat konten berkualitas yang viral! Semakin banyak views organik yang Anda dapatkan, semakin besar penghasilan Anda

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Cara Withdraw Saldo

4 menit baca
Sudah punya saldo di Wefluence? Saatnya mencairkan penghasilan Anda! Berikut panduan lengkap proses withdraw.

Syarat Withdraw

Ketentuan Pencairan

- **Minimum withdraw:** Rp 50.000
- **Biaya admin:** Rp 6.500 per transaksi
- **Rekening bank:** Harus sudah terdaftar dan atas nama sendiri

Langkah-langkah Withdraw

1. **Buka Menu Dompot**
Di dashboard, klik menu "Dompot" atau "Wallet" untuk melihat saldo Anda.
2. **Klik "Tarik Saldo" atau "Withdraw"**
Tombol ini akan tersedia jika saldo Anda mencukupi minimum withdraw.

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

6. **Tunggu Proses**
Tim kami akan memproses pencairan Anda dalam 1-3 hari kerja.

Contoh Perhitungan

Saldo tersedia: Rp 150.000

Jumlah withdraw: Rp 100.000

Biaya admin: Rp 6.500

Diterima di rekening: **Rp 93.500**

Sisa saldo: Rp 50.000

Status Withdraw

Status	Keterangan
PENDING	Menunggu review oleh tim
PROCESSING	Sedang diproses transfer
COMPLETED	Dana sudah ditransfer

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

- Pastikan nomor rekening benar sebelum konfirmasi
- Transfer gagal akan dikembalikan ke saldo dalam 1-3 hari

FAQ Withdraw

Berapa lama proses withdraw?

1-3 hari kerja setelah pengajuan disetujui.

Apakah ada batas maksimum withdraw?

Tidak ada batas maksimum. Anda bisa mencairkan seluruh saldo sekaligus.

Withdraw ditolak, kenapa?

Kemungkinan penyebab:

- Nama rekening tidak sesuai
- Nomor rekening salah

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Melihat Riwayat Transaksi

3 menit baca

Semua transaksi di Wefluence tercatat dan bisa Anda lihat kapan saja. Berikut cara mengakses riwayat transaksi.

Cara Mengakses Riwayat

- Buka Menu Dompot**
Di dashboard, klik "Dompot" atau "Wallet".
- Klik "Riwayat" atau "History"**
Akan muncul daftar semua transaksi Anda.
- Filter (Optional)**
Gunakan filter untuk melihat jenis transaksi tertentu.

Jenis Transaksi

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

- **Tanggal & waktu** - Kapan transaksi terjadi
- **Jumlah** - Nominal transaksi
- **Sumber** - Kampanye atau konten yang menghasilkan
- **Status** - Pending, completed, atau rejected
- **ID Transaksi** - Referensi untuk support

 Tips

Simpan screenshot riwayat transaksi sebagai bukti jika diperlukan untuk keperluan pajak atau pencatatan pribadi.

Transaksi Per Kampanye

Anda juga bisa melihat transaksi per kampanye:

1. Buka kampanye yang Anda ikuti
2. Scroll ke bagian bawah
3. Lihat section "Penghasilan" atau "Earnings"

Di sini Anda bisa melihat:

- Total views dari kampanye tersebut
- Rate per 1000 views

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Minimum Payout & Ketentuan

3 menit baca
Berikut ketentuan lengkap mengenai pencairan saldo di Wefluence.

Ketentuan Utama

Ketentuan Payout

Minimum Withdraw	Rp 50.000
Biaya Admin	Rp 6.500/ transaksi
Waktu Proses	1-3 hari kerja

Contoh Perhitungan

Contoh 1: Withdraw Rp 50.000
Jumlah withdraw: Rp 50.000

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Syarat Pencairan

- **Saldo minimal Rp 50.000** - Tidak bisa withdraw di bawah minimum
- **Rekening sudah terdaftar** - Minimal 1 rekening bank tersimpan
- **Nama rekening sesuai** - Harus sama dengan nama akun
- **Tidak ada withdraw pending** - Tunggu withdraw sebelumnya selesai

Waktu Proses

Jenis Bank	Estimasi Waktu
Bank Digital (Jago, Seabank, dll)	1 hari kerja
Bank Konvensional (BCA, BNI, dll)	1-2 hari kerja
Bank Daerah	2-3 hari kerja

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

Cara Menambah Rekening Bank

3 menit baca

Untuk mencairkan saldo dari Wefluence, Anda perlu menambahkan rekening bank terlebih dahulu. Berikut panduannya.

☐ **Penting**

Nama pemilik rekening **HARUS SAMA** dengan nama yang terdaftar di akun Wefluence Anda. Transfer ke rekening dengan nama berbeda akan ditolak.

Langkah Menambah Rekening

- Buka Menu Profil**
Klik ikon profil di pojok kanan bawah.
- Pilih "Rekening Bank" atau "BankAccounts"**
Menu ini ada di bagian pengaturan akun.
- Klik "Tambah Rekening"**
Tombol untuk menambah rekening baru.

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

- BCA (Bank Central Asia)
- BNI (Bank Negara Indonesia)
- BRI (Bank Rakyat Indonesia)
- Mandiri
- CIMB Niaga
- Danamon
- Permata
- dan bank lainnya...

Bank Digital

- Bank Jago
- Blu by BCA Digital
- Seabank
- Neobank
- Line Bank
- dan bank digital lainnya

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link;

however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#).

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential

FAQ

Bisa pakai rekening orang lain?

Tidak. Rekening harus atas nama yang sama dengan akun Wefluence untuk alasan keamanan.

Berapa maksimal rekening yang bisa disimpan?

Tidak ada batasan. Anda bisa menyimpan sebanyak mungkin rekening.

Apakah aman?

Ya, data rekening Anda dienkripsi dan disimpan dengan aman.

We and our 40 IAB TCF partners store and access information on your device for the following purposes: store and/or access information on a device, advertising and content measurement, audience research, and services development, personalised advertising, and personalised content.

Personal data may be processed to do the following: use precise geolocation data and actively scan device characteristics for identification.

Our third party IAB TCF partners may store and access information on your device such as IP address and device characteristics. Our IAB TCF Partners may process this personal data on the basis of legitimate interest, or with your consent. You may change or withdraw your preferences at any time by clicking on the cookie icon or link; however, as a consequence, you may not see relevant ads or personalized content. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)

[Storage Preferences](#)

[Third Parties](#)

Storage

Targeted Advertising

Personalization

Analytics

Save preferences

Accept All

Reject Non-Essential