

REGISTER TO
VISIT NOW!



**thaifex
anuga**
ASIA

BEYOND **FOOD** EXPERIENCE

ASIA'S LEADING FOOD & BEVERAGE TRADE SHOW

27 - 31 MAY
2025

IMPACT

MUANG THONG THANI
BANGKOK, THAILAND

www.thaifex-anuga.com



JOINTLY ORGANISED BY



GENERAL INFORMATION

Show Opening Hours

Trade only:

27 - 30 May 2025
10.00AM - 6.00PM

Trade & Public:

31 May 2025
10.00AM - 8.00PM

Venue

IMPACT Muang Thong Thani

99 Popular Road, Banmai Subdistrict
Pakkred District, Nonthaburi 11120, Thailand

Admission Guidelines



Every attendee must always carry a physical badge for access into the exhibition halls
ผู้เข้าร่วมงานต้องสวมบัตรคล้องคอเพื่อเข้าสู่บริเวณการจัดแสดงงาน



Badge is strictly non-transferable
บัตรคล้องคอไม่สามารถสับเปลี่ยนผู้อื่นได้



Only business attire is allowed
วันเจรจาธุรกิจอนุญาตเฉพาะการแต่งกายด้วยชุดสุภาพหรือชุดสุภาพ



Shorts and slippers are strictly not allowed
ไม่อนุญาตให้ผู้ที่สวมกางเกงขาสั้น รองเท้าแตะหรือเสื้อสายเดี่ยว เขารวมงานโดยเด็ดขาด



Exhibition is strictly open to trade professionals and business visitors aged 17 and above
ไม่อนุญาตให้เด็กอายุต่ำกว่า 17 ปี เข้ามงานในวันเจรจาธุรกิจ



Wheeled carriers and personal mobility devices are strictly prohibited
ห้ามนำรถเข็น หรืออุปกรณ์เคลื่อนที่ส่วนบุคคลเข้ามงานโดยเด็ดขาด

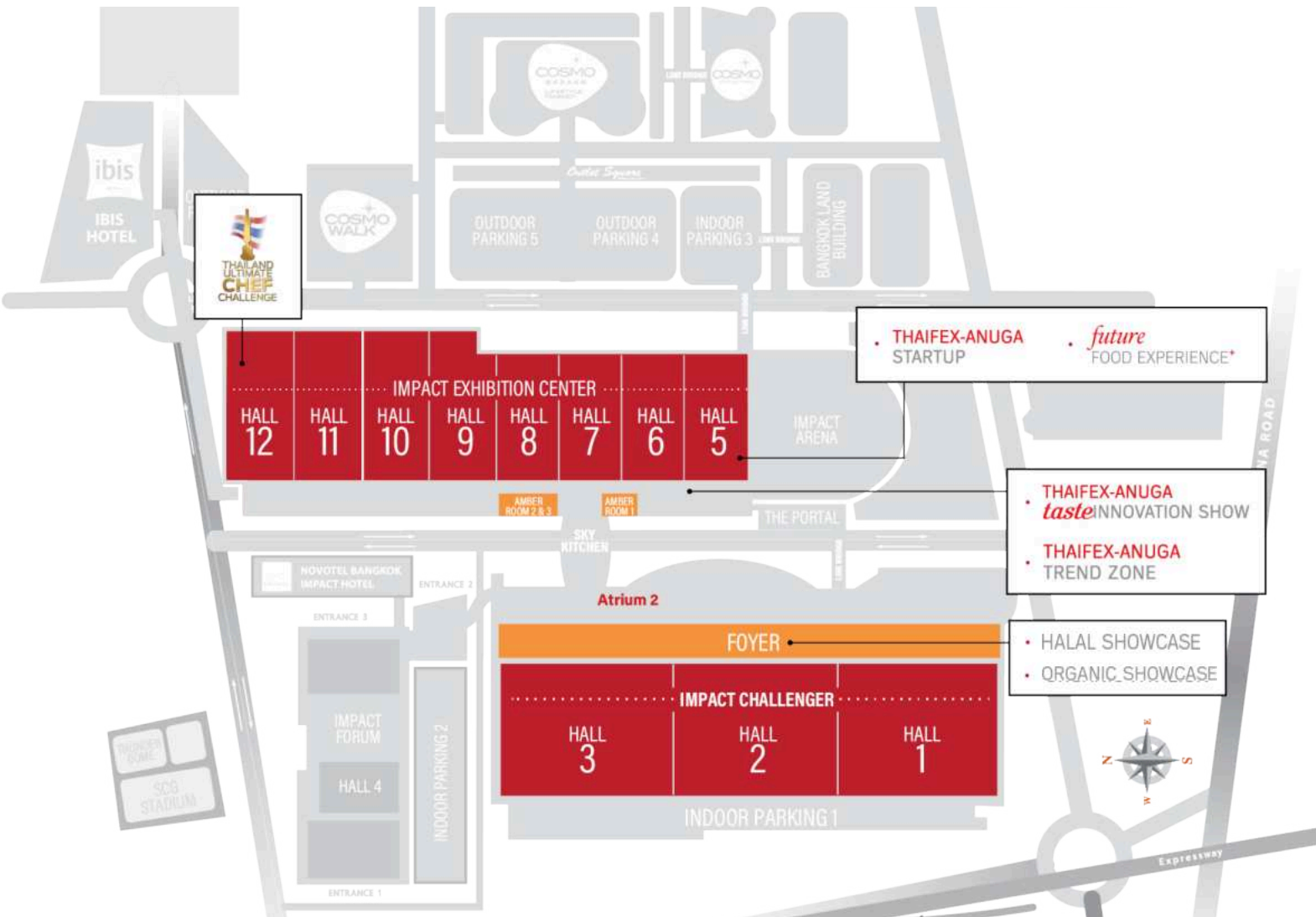
Shoes Policy



Luggage Rules



VENUE MAP



Trade Shows

HALL 1



DRINKS



FOOD TECHNOLOGY



SWEETS & CONFECTIONERY

HALL 2



FROZEN FOOD



MEAT



SWEETS & CONFECTIONERY

HALL 3



FROZEN FOOD



SEAFOOD



RICE



FRUITS & VEGETABLES

HALLS 5 - 12



FINE FOOD

- DELICATESSEN, GOURMET, BASIC FOOD AND DRINKS
- INTERNATIONAL PAVILIONS
- THAI IMPORTERS AND EXPORTERS

Special & Supporting Events

- HALAL SHOWCASE
- ORGANIC SHOWCASE

FOYER OF
HALL 2

- THAIFEX-ANUGA STARTUP
- *future* FOOD EXPERIENCE+

HALL 5

- THAIFEX-ANUGA *taste* INNOVATION SHOW
- THAIFEX-ANUGA TREND ZONE

FOYER OF
HALL 5 - 6



THAILAND
ULTIMATE
CHEF
CHALLENGE

HALL 12

WHAT AWAITS YOU AT THAIFEX - ANUGA ASIA 2025:

9 TRADE SHOWS

Experience a comprehensive showcase covering all facets of the F&B industry.

DRINKS



FINE FOOD



FOOD TECHNOLOGY



FROZEN FOOD



FRUITS & VEGETABLES



MEAT



RICE



SEAFOOD



SWEETS & CONFECTIONERY



11 TRENDS

Stay ahead with insights into the latest market movements and innovations.

THAIFEX-ANUGA TRENDTM
Alternative Meat Proteins

THAIFEX-ANUGA TRENDTM
Franchise

THAIFEX-ANUGA TRENDTM
Halal Food

THAIFEX-ANUGA TRENDTM
Functional & Free-From Products

THAIFEX-ANUGA TRENDTM
Clean Label

THAIFEX-ANUGA TRENDTM
Organic Products

THAIFEX-ANUGA TRENDTM
Plant-based Proteins
or Foods

THAIFEX-ANUGA TRENDTM
Private Labels

THAIFEX-ANUGA TRENDTM
Ready-to-eat Products

THAIFEX-ANUGA TRENDTM
Superfoods

THAIFEX-ANUGA TRENDTM
Sustainably Produced
or Packaged

SCAN FOR
EXHIBITOR LIST



BEYOND THE TRADE SHOW

Engage in a power-packed experience featuring:



HALAL SHOWCASE

Discover a diverse range of halal-certified food and beverage products meeting global standards.

 Hall 2 Foyer

ORGANIC SHOWCASE

Explore a curated selection of organic food and beverage innovations available on the show floor.

 Hall 2 Foyer



THAIFEX-ANUGA STARTUP

Discover groundbreaking ideas from emerging enterprises.

 Hall 5

future FOOD EXPERIENCE⁺

Join discussions on transformative trends, groundbreaking technologies and the future of F&B.

 Hall 5



THAIFEX-ANUGA *taste* INNOVATION SHOW

Celebrate the forefront of food innovation, setting new industry standards.

 Foyer of Hall 5-6

THAIFEX-ANUGA TREND ZONE

Stay informed with insights from our knowledge partner, Innova Market Insights.

 Foyer of Hall 5-6



Witness chefs compete for the prestigious title of Thailand's Ultimate Chef.

 Hall 12



27 - 31 MAY 2025

THAIFEXplorer Booth

Hall Foyer

Follow 2 of our social media now & unlock your chance to WIN!



1

ROLL THE DICE TO REVEAL 1 OF 6 THEMED IMAGES.

2

YOU HAVE 20 SECONDS TO SOLVE THE PUZZLE!
(+10 SEC PER FOLLOW!)

3

SOLVE IT IN TIME & ENTER THE LUCKY DRAW!



Win Our Grand Prize!

- ✓ Mister Robot Laser Navigator
- ✓ THAIFEX Limited Edition Uniqlo Hoodie

and other exclusive THAIFEX - Anuga Asia goodies up for grabs!



WELCOME TO
THAIFEX – ANUGA ASIA

**Together, we'll shape the
future of the F&B industry -
*beyond food experience***

Register for your
complimentary pass today!

